Getting Started with FrontrowMD

***Note to shopper**: The clinician/medical practice below submitted this form to sign up with FrontrowMD. We are providing you with a copy of their responses to validate the authenticity of their agreement to use FrontrowMD and the legitimacy of information provided on their personalized discounts page, like requesting we create a page to share with a specific number of clinicians at the office pre-populated with products based on their specified preferences, which they can remove at any time. Also note that this PDF does not show the "arrow" functionality that clinicians have if they'd like to de-select brands under each category.*
For privacy reasons, the clinician's email is redacted.

Complete this quick form below to launch your page, and we'll email you everything else you need to partner with FrontrowMD!

We are so excited you are willing to share discounts with patients on your favorite selection of health products and to allow us to sell/license that data to our health brand partners through our trust badges to help consumers shop for the best health solutions.

After 5 days, products on your page will count as being **"shared"** in those badges by the total number of collaborating clinicians, but you can update your page anytime or let us know if you prefer not to share your data (and you can still share discounts either way)!

Submitted on: 2026-05-27 15:36:28 UTC

Would you like free savings cards to leave in the clinic (and you'll notify FrontrowMD if you no longer plan to share these cards with patients)?

- (●) Yes
- ( ) No

What types of products would you like added?

- [x] Consumables
  - [ ] Vitamins / supplements
  - [ ] Food / beverage
  - [ ] Topicals
  - [ ] Adaptogens / botanicals
  - [ ] Peptides (non-Rx)
  - [ ] Homeopathy
  - [ ] Hemp
  - [ ] Other consumables
- [x] Devices
  - [ ] Home lab tests / wearables / monitors
  - [ ] Therapeutic devices
  - [ ] Personal care products
  - [ ] Other devices
- [x] Apps / Digital
  - [ ] Telehealth
  - [ ] Tracking & monitoring
  - [ ] Nutrition / lifestyle coaching
  - [ ] Other apps

What kinds of health issues would you like for products to help your patients with?

- [ ] General wellness
- [ ] Fitness & weight loss
- [ ] Heart health
- [ ] Mental health
- [ ] Men's health
- [ ] Women's health
- [ ] Sexual health
- [ ] Gut health
- [ ] Joint health
- [ ] Oral health
- [x] Skin & haircare
- [ ] Pediatric health
- [ ] Healthier / clean alternatives
- [ ] Other

Removed Brands (clinicians deselected the following to not add to their page)**:**
NA

Any other specific products you'd like us to add, or other instructions for the team (i.e., "Add Mucinex!" or "Set a max of 50 products")? For context, you may potentially add hundreds of products based on your above preferences. For products that are not in our catalog, please provide the URL if possible.

N/A

How many board-certified clinicians would you like to share / collaborate on this discounts page with (vs. creating separate free pages)?

1

Name of Office

Dr Lisa Castellano-Howard

Clinician Name (main point of contact)

Lisa Castellano Howard

Title

MD

Email

REDACTED

You and collaborating clinicians acknowledge that by submitting this form and using FrontrowMD's discounts + trust badges platform, I agree to FrontrowMD's Terms and Conditions:

- [x] We acknowledge and are ready to get started!