frontrowMD CLINICIAN ONBOARDING

***Note to shopper**: the clinician below signed up with FrontrowMD. We are providing you with a copy of their responses to validate the authenticity of their agreement to use FrontrowMD and the legitimacy of the information on their personalized discounts page, which is pre-populated with products based on the preferences below and which they can remove at any time. For privacy reasons, the clinician's email is redacted.*

Submitted on September 19, 2026

Welcome to FrontrowMD

We're so excited to partner with you! Below is a summary of how things work from here:

1. Fill out this form with your product preferences and personal information
2. Gain access to discounts page after medical credentials are verified
3. Receive shipments of free samples that match your preferences
4. Submit your honest reviews
5. Rinse and repeat!

We then make it easy for your favorite health brands to promote how many clinicians are supportive of their product, including your honest reviews, as you can see here.

In other words, patients earn free discounts, you receive free samples, and shoppers finally know what to spend their hard-earned money on.

We can't wait to get you started! Feel free to email us anytime at support@thefrontrowhealth.com if you have questions.

1 Your information

Your Full Name

Lauren Pomerantz

Title

MD

Email

REDACTED

Name of Affiliated Medical Practice

Mayo Clinic Rochester

Practice Type

Hospital / academic center

Specialty

Internal medicine

Location

Rochester, MN

2 Your preferences

What types of products that match at least one of the below categories would you like added?

- [x] Consumables
  - [x] Vitamins / supplements
  - [x] Food / beverage
  - [x] Topicals
  - [x] Adaptogens / botanicals
  - [x] Peptides (non-Rx)
  - [x] Homeopathy
  - [x] Hemp
  - [x] Other consumables
  - [x] Personal care products
- [x] Devices
  - [x] Home lab tests / wearables / monitors
  - [x] Therapeutic devices
  - [x] Other devices
- [x] Apps / Digital
  - [x] Telehealth
  - [x] Tracking & monitoring
  - [x] Nutrition / lifestyle coaching
  - [x] Other apps

What kinds of health issues that match at least one of the below categories would you like products to help your patients with?

- [x] General wellness
- [x] Fitness & weight loss
- [x] Heart health
- [x] Mental health
- [ ] Men's health
- [x] Women's health
- [x] Sexual health
- [x] Gut health
- [x] Joint health
- [x] Oral health
- [x] Skin & haircare
- [ ] Pediatric health
- [x] Healthier / clean alternatives
- [x] Other

Removed brands (deselected below, so they were not added to the page)

None

You acknowledge that by submitting this form and using FrontrowMD's discounts + trust badges platform, you agree to FrontrowMD's Terms and Conditions.

- [x] I acknowledge and am ready to get started!

Accepted on September 19, 2026